

Ref. No : AF/SE/2024/JD/001

## Detailed Job Description

<b>Job title</b>	:	UI/UX Developer
<b>Reporting to</b>	:	Lead Engineer – Software Development
<b>Salary</b>	:	Industry par CTC
<b>Hours</b>	:	Full time
<b>Location</b>	:	Hebbal office, Bangalore.
<b>Travel</b>	:	Occasional National and International travel required

## Purpose of the position

We are in search of an enthusiastic Graphic UI UX Designer who can craft captivating designs in alignment with specific needs and provide UI UX assistance to our development teams. In this role, he/she need to be highly creative and have a sharp eye for visual detail. You will be actively involved in the design, UI and UX of the development of software products and software applications, have contact with development teams, the sales marketing team.

## Job Description

### **Experience and Skills:**

- 8+ years of relevant work experience.
- Proficiency in design tools such as Figma, Sketch, Adobe XD, Adobe Creative Suite (Photoshop, Illustrator), and prototyping tools like InVision, Marvel, or Axure.
- Strong understanding of design systems, user-centered design principles, and methodologies, including usability, accessibility, and responsive design.
- Experience with wireframing and prototyping tools to create interactive mockups and high-fidelity prototypes.
- Familiarity with HTML, CSS, and JavaScript (not mandatory for all UI/UX roles but beneficial for collaboration with developers).

### **User Research and Testing:**

- Experience conducting user research and usability testing to gather insights and validate design decisions.
- Ability to analyze user feedback and data to iterate and improve designs.
- Proficiency in creating user personas, customer journey maps, and storyboards.

**Collaboration and Communication:**

- Strong communication skills to effectively present and articulate design concepts to stakeholders, clients, and team members.
- Ability to work collaboratively with cross-functional teams, including product managers, developers, and marketing teams.
- Experience in a collaborative work environment using Agile or Scrum methodologies is a plus.

**Attention to Detail:**

- Strong attention to detail and a passion for creating polished, pixel-perfect designs.
- Ability to ensure consistency in design elements and adherence to brand guidelines.

Academic & trades qualifications

**UG – Any Graduate(B.E./B.Tech preferred)**

Personal qualities & behavioral traits

<b>Essential</b>	<b>Desirable</b>
Excellent Written and verbal communication skills	Experience in communicating with clients